
TRAC Theoretical Roman Archaeology Conference

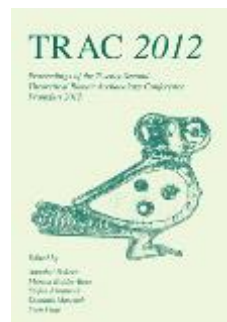
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Paper Information:

Title: Front Matter and Editors' Preface
Author(s): Annabel Bokern, Marion Bolder-Boos,
Stefan Krmnicek, Dominik Maschek, and Sven Page
Pages: i–xi

DOI: http://doi.org/10.16995/TRAC2012_i_xi

Publication Date: 27 March 2013



Volume Information:

Bokern, A., Bolder-Boos, M., Krmnicek, S., Maschek, D., and Page, S. (eds) 2013. *TRAC 2012: Proceedings of the Twenty-Second Annual Theoretical Roman Archaeology Conference, Frankfurt 2012*. Oxford: Oxbow Books.

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TRAC 2012

Proceedings of the Twenty-Second Annual

THEORETICAL ROMAN ARCHAEOLOGY CONFERENCE

which took place at

Goethe University in Frankfurt
29 March – 1 April 2012

edited by

Annabel Bokern, Marion Bolder-Boos, Stefan Krmnicek
Dominik Maschek and Sven Page

Oxbow Books
Oxford and Oakville

Published by
Oxbow Books, Oxford, UK

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ISBN 978-1-78297-197-9

This book is available direct from

Oxbow Books, Oxford, UK
(Phone: 01865-214249; Fax 01865-794449)

and

The David Brown Book Company
PO Box 511, Oakville, CT 06779, USA
(Phone: 860-945-9329; Fax 860-945-9468)

or from our website

www.oxbowbooks.com

A CIP record for this book is available from the British Library

Cover image: Fibula of an Owl (2nd century, bronze with enamel inlays, Römerkastell Saalburg), by courtesy of Römerkastell Saalburg, Bad Homburg.

Printed and bound in Great Britain by
CPI Antony Rowe, Eastbourne and Chippenham

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Preface

The 22nd annual Theoretical Roman Archaeology Conference (TRAC) was held between 29 March and 1 April 2012 in conjunction with the 10th Roman Archaeology Conference (RAC) at the Goethe-Universität in Frankfurt am Main. This marked the first time in the history of TRAC that the conference was organised in Germany, and only the second time that the conference has been held on the continent, including TRAC 2008 in Amsterdam.

At TRAC Frankfurt, a variety of high quality papers were presented in various innovative sessions that were dedicated to theoretical issues in Roman studies. From a large number of interesting and versatile applications 55 papers were selected to be presented in seven thematic and three general sessions over the four-day course of the conference. Due to the given format of the *Proceedings* only a small number of papers can be presented in this volume. All of these have been peer reviewed externally, and the result is notable.

Contributions submitted by authors from eight countries and three continents provide evidence for the world-wide interest in Theoretical Roman Archaeology: In her paper, **Anna Anguissola** investigates the manifold aspects of Roman marble statuary and pays particular attention to questions of originality and imitation. With *Thamugadi* and *Lepcis Magna* as case studies, **Lennart Gilhaus** analyses the role of Roman senators and *equites* in the process of social change in Roman North Africa during the first three centuries A.D. **Annalisa Calapà** looks at *Volsinii* under Roman rule, asking whether its civic religion can be conceived as *Sacra Volsiniensia*. **Roman Roth** studies phenomena of cultural change in middle-Republican central Italy as seen from the perspective of an African horizon of experience. The joint paper by **Eeva-Maria Viitanen**, **Laura Nissinen** and **Kalle Korhonen** focuses on neighbourhood relations regarding street activities in residential areas. Neighbourhood relations are also central to **Heini Ynnilä**'s contribution, which discusses the studies of *insulae* in Roman *Pompeii*. Aspects of accessibility and visibility in this town are further studied by **Evan Proudfoot**, whose research is based on entrance ways and their functionality. Turning to Egypt and its impact on the social and cultural life of Rome, **Eva M. Mol** investigates Egyptian and 'egyptianising' objects in the Roman domestic sphere by applying Heidegger's thing theory approach. Hybrid bridges are the research topic of **Jay Ingate**'s paper on the effects of Roman urban architectural elements on Prehistoric and Iron Age waterscapes. **Sylvie Barrier** addresses the Romanisation of Gaul by applying new methodological approaches in the study of Gaulish fine wares in the period between 200 B.C. and 50 A.D. Through a re-evaluation of the so-called 'Catterick Transvestite', **Renato Pinto** and **Luciano C.G. Pinto** discuss the application of gender and identity in the archaeological discourse. Finally, **Nicky Garland** studies the landscape of pre-Roman Britain, analysing the ritual use of frontier regions.

TRAC Frankfurt, and the papers provided here, have demonstrated that the diversity and complexity of Roman archaeology cannot be adequately covered by research carried out in isolation. Only through collaboration and in international and interdisciplinary

exchange is it possible to develop and advance the field of Roman archaeology, both theoretically and practically. The editors of this volume, therefore, welcome the wish and aspiration of the TRAC Standing Committee to continue the internationalisation of this successful and productive conference series. The installation of a permanent TRAC website, which is available at <http://www.trac.org.uk> forms an important step in this direction. After its second ‘excursion’ to the continent, the conference will return to Britain, where the 23rd TRAC will be hosted by King’s College London from 4 April to 6 April 2013, but it is hoped that we will see TRAC continuing to expand to new venues on the continent and further afield.

TRAC 2012 would not have been possible without the support of many people and institutions. The organisers would, therefore, like to thank their supporters: the Goethe-Universität Frankfurt and the Technische Universität Darmstadt for providing venues and staff; the Society for the Promotion of Roman Studies and the Barbican Research Associates for granting generous bursaries for speakers and attendees; the RAC Frankfurt Organising Committee and its executive chairman, David Wigg-Wolf from the Römisch-Germanische Kommission des Deutschen Archäologischen Instituts; Darrell Rohl from the TRAC Standing Committee for most helpful advice and for chairing at TRAC’s general sessions. The conference would not have run so smoothly without the support of our assiduous student assistants, to whom we are much obliged. We would like to thank all the speakers and session organisers, as well as all the contributors to this volume for their cooperation and commitment. Our gratitude also goes to the anonymous reviewers for their time and invaluable comments and critique; the Römerkastell Saalburg for hosting an excursion and the provision of the image of a fibula depicting an owl, which is the template for the conference logo, and to Hanni Töpfer for her support in preparing the contributions for publication. Finally, our gratitude goes to Oxbow Books for their continued commitment to publishing the TRAC *Proceedings*, which we hope will continue in the future.

*Annabel Bokern, Marion Bolder-Boos, Stefan Krmnicek, Dominik Maschek
and Sven Page*

TRAC 2012: Programme

TRAC SESSION 1: ROMAN COPIES AND GREEK ORIGINALS. THEORIES, METHODS, PERSPECTIVES

Session organiser: Anna Anguissola

- Gabriella Cirucci *'Authentic Greek'. Transformations of ancient Greek artworks in the Roman World*
- Angela Palmentieri *Roman statuary in marble and bronze from Salerno in Campania*
- Britta Rabe *Incorporating Egypt. A case study*
- Anna Anguissola *Marks of imitation or signs of originality? Struts in Roman marble sculpture*
- Fiona Mowat *The adoption and adaptation of Greek sculptural prototypes in the Roman cinerary monuments dating from the late first to early second centuries A.D.*
- Marike van Aerde *Augustan visual language revisited: from copy criticism to creative emulation*

TRAC SESSION 2: THE ROMANISATION OF THE ROMAN WORLD. NEW THEORETICAL, PRACTICAL AND METHODOLOGICAL APPROACHES TO AN OLD PARADIGM

Session organisers: Michael Sommer and Miguel John Versluys

- Sergio Gonzales Sanchez *Post-colonialism, globalisation and beyond: a comparative approach to national perspectives on 'Romanisation'*
- Dragana Mladenovic *Romanisation and Anglo-American post-colonial discourse – a case of collateral damage?*
- Blanca Mistic *'Psychoanalysing Romanisation'. The concepts of 'Romanisation' and acculturation from a psychological perspective*
- Marleen Termeer *The Romanisation of the Roman World: early Roman expansion in central Italy*
- Lennart Gilhaus *What comes afterwards? Uniformity and distinctiveness in the Roman Empire of the 2nd and 3rd centuries C.E.*
- Dianne van de Zande *Regional and Mediterranean contexts of rural funerary structures in Roman Syria: a theoretical exploration*

TRAC SESSION 3: RELIGION IN ROMAN ITALY: CONTINUITY AND CHANGE,
CONTINUITY IN CHANGE

Session organiser: Annalisa Calapà

- | | |
|---------------------|--|
| Andrea Carini | <i>The indigenous element in Latin colonisation of Italy and Roman cults: persistence and innovation</i> |
| Marion Boos | <i>Venus in the Roman Republic</i> |
| Claudia Widow | <i>Samnite sanctuaries. Formation and dissemination of temples in Samnium</i> |
| Annalisa Calapà | <i>Sacra Volsiniensia. Civic religion in Volsinii after the Roman conquest</i> |
| Valentino Gasparini | <i>The cult of Jupiter in Pompeii</i> |

TRAC SESSION 4: PHILHELLENISM AND THE ROMANS

Session organiser: Kelly Olson

- | | |
|-------------------|---|
| Gunnar R. Dumke | <i>Dead, yet agile – Hellenistic rulers in Roman material culture</i> |
| Kathryn Lomas | <i>Colonising the past: cultural memory and civic memory in the Hellenistic World</i> |
| Karen A. Laurence | <i>Roman transformations to the Isthmian games and the creation of new Corinthian identities</i> |
| Roman Roth | <i>Double penetration: Greeks, Romans and Apennine tribes in South-Central Italy</i> |
| Constanze Loesch | <i>A glimpse of greek 'savoir vivre' in remote areas of the Imperium Romanum? A Roman 'wedding' ring with 'homonoia' inscription and a Dionysos bust from a girl's tomb from a Roman farmstead in Rheinbach-Flerzheim, North Rhine Westfalia, Germany</i> |
| Kelly Olson | <i>Greek dress and Romanitas in Roman antiquity</i> |

TRAC SESSION 5: 'LIVING NEXT DOOR TO ANNIUS': ROMAN NEIGHBOURHOOD RELATIONS IN URBAN CONTEXTS

Session organisers: Anna Kieburg and Renate Storli

Eeva Maria Viitanen, Laura Nissinen and Kalle Korhonen	<i>Hanging out in Pompeii: testing neighbourhood relations?</i>
David Griffiths	<i>Illuminating Pompeii: 'after-dark' activities and the urban consumption of artificial light at Insula VI.1</i>
Hanna Stöger	<i>The 'collective insula' – a Severan neighbourhood in Ostia</i>
Heini Ynnilä	<i>Understanding neighbourhood relations through shared structures: reappraising the value of insula-based studies</i>
Evan Proudfoot	<i>Next door neighbours: doors as a 'way in' to Pompeian neighbourhoods and social rhythms</i>
Jeremy Hartnett	<i>Overhearing? Soundscapes and society in the Roman neighbourhood</i>

TRAC SESSION 6: EMBODYING VALUE? THE TRANSFORMATION OF OBJECTS IN AND FROM THE ROMAN WORLD

Session organiser: Clare Rowan

Astrid van Oyen	<i>The realisation of value in the production of Terra Sigillata</i>
William Anderson	<i>From manufactured goods to significant possessions: theorising the consumption of Late Roman pottery in Central Anatolia</i>
Dragana Eremic	<i>Coin finds beyond the Danube: functions of fourth century Roman imperial coins within Sarmatian society</i>
Gordana Ciric	<i>The continuity of objects and landscapes from the Roman period to the Medieval period in Serbia – reasons and meanings</i>
Katherine M. Erdman	<i>Votives and values: communicating with the supernatural</i>
Eva M. Mol	<i>The concept of Egypt in networks of being and becoming: a thing theory approach to Egyptianised objects in Roman domestic contexts</i>

TRAC SESSION 7: GENERAL SESSION

- Andreas Murgan *Heavy metal in hallowed contexts. Continuity and change in Aes deposits in Central Italy*
- Nick Ray *Modelling Roman materialism*
- Stefanie Hoss *Recycling all metal? Towards a revised model of refuse dumping patterns*
- Jay Ingate *Roman bridges with a native view: an exploration into how traditionally 'Romanised' elements of the town interacted with meaning-laden pre-historic waterscapes*
- Sylvie Barrier *How to quantify and analyse the Romanisation in internal Gaul by the study of fine wares (200 B.C.–A.D. 50): new methodological approaches and results*
- Jennifer Wehby *Agency and intent: production of ancient construction mortar in Ostia (Italy)*

TRAC SESSION 8: CONCEPTUALISING FRONTIER MARKETS, THE FREE MARKET, IMPERIAL SUPPLY, AND EXPRESSIONS OF LOCAL IDENTITY

Session organisers: Tyler Franconi and Meike Weber

- Tyler Franconi *New paths to economic theorisation of the Roman frontier*
- John Creighton *Financing the military: the supply of coin to the Roman armies*
- Meike Weber *One army, one market, same supplies? Discussing regionality in the organisation of frontier markets and military supply*
- Anthi Kaldeli *Trade and exchange in Roman Cyprus: reflecting the economy of the eastern frontier regions*
- Victoria Leitch *Pottery on the fringe: ceramic approaches for modelling frontier markets*

TRAC SESSION 9: GENERAL SESSION

- Philipp Baas *Lilybaeum – are we Roman, Punic or Greek?*
- Gareth Beale and Graeme Earl *Sciarra Amazon or local girl? Encounters with originality and imitation at Herculaneum*
- Katja Lembke and Stefan Pfeiffer *The necropolis of Tuna el-Gebel between Hellenisation and Romanisation. A regional approach to the understanding of change in Egyptian funeral practice in the Roman period*
- Renato Pinto and Luciano C. G. Pinto *Frontier bodies, identities on the margins: from the priests of Cybele to the 'transvestite' of Catterick*
- Maaik Groot *Batavian farmers and Roman markets: exploring economic interactions on the frontier*
- William Southwell-Wright *Disability, identity and social roles in Late Roman Britain*

TRAC SESSION 10: ROMAN ARCHAEOLOGY ON THE MARGINS: WORKING IN A PROVINCIAL CONTEXT

Session organiser: Joanne Ball

- Andrew P. Souter *Maritime trade, interprovincial relations and amphorae: understanding commercial mechanisms in a provincial setting*
- Peter Norris *The experience of frontier in the provinces of Hispania*
- Colin Wallace *'It was always an unproductive conquest'. Modern work from the margins, on the margins: early Liverpool academics working on Roman Britain*
- Julia Nikolaus *Identity(ies) at the margins: funerary iconography and identity in Tripolitania*
- Helen Murphy *The terminological development of extramural settlements on Hadrian's Wall: old ideas, new approaches*
- Nicky Garland *Ritual landscapes of pre-Roman Britain: the margins of practise on the margins of the empire*