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TRAC 2012

Proceedings of the Twenty-Second Annual

THEORETICAL ROMAN ARCHAEOLOGY CONFERENCE

which took place at

Goethe University in Frankfurt
29 March – 1 April 2012

edited by

Annabel Bokern, Marion Bolder-Boos, Stefan Krmnicek
Dominik Maschek and Sven Page

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The 22nd annual Theoretical Roman Archaeology Conference (TRAC) was held between 29 March and 1 April 2012 in conjunction with the 10th Roman Archaeology Conference (RAC) at the Goethe-Universität in Frankfurt am Main. This marked the first time in the history of TRAC that the conference was organised in Germany, and only the second time that the conference has been held on the continent, including TRAC 2008 in Amsterdam.

At TRAC Frankfurt, a variety of high quality papers were presented in various innovative sessions that were dedicated to theoretical issues in Roman studies. From a large number of interesting and versatile applications 55 papers were selected to be presented in seven thematic and three general sessions over the four-day course of the conference. Due to the given format of the Proceedings only a small number of papers can be presented in this volume. All of these have been peer reviewed externally, and the result is notable.

Contributions submitted by authors from eight countries and three continents provide evidence for the world-wide interest in Theoretical Roman Archaeology: In her paper, Anna Anguissola investigates the manifold aspects of Roman marble statuary and pays particular attention to questions of originality and imitation. With Thamugadi and Lepcis Magna as case studies, Lennart Gilhaus analyses the role of Roman senators and equites in the process of social change in Roman North Africa during the first three centuries A.D. Annalisa Calapà looks at Volsinii under Roman rule, asking whether its civic religion can be conceived as Sacra Volsiniensia. Roman Roth studies phenomena of cultural change in middle-Republican central Italy as seen from the perspective of an African horizon of experience. The joint paper by Eeva-Maria Viitanen, Laura Nissinen and Kalle Korhonen focuses on neighbourhood relations regarding street activities in residential areas. Neighbourhood relations are also central to Heini Ynnilä’s contribution, which discusses the studies of insulae in Roman Pompeii. Aspects of accessibility and visibility in this town are further studied by Evan Proudfoot, whose research is based on entrance ways and their functionality. Turning to Egypt and its impact on the social and cultural life of Rome, Eva M. Mol investigates Egyptian and ‘egyptianising’ objects in the Roman domestic sphere by applying Heidegger’s thing theory approach. Hybrid bridges are the research topic of Jay Ingate’s paper on the effects of Roman urban architectural elements on Prehistoric and Iron Age waterscapes. Sylvie Barrier addresses the Romanisation of Gaul by applying new methodological approaches in the study of Gaulish fine wares in the period between 200 B.C. and 50 A.D. Through a re-evaluation of the so-called ‘Catterick Transvestite’, Renato Pinto and Luciano C.G. Pinto discuss the application of gender and identity in the archaeological discourse. Finally, Nicky Garland studies the landscape of pre-Roman Britain, analysing the ritual use of frontier regions.

TRAC Frankfurt, and the papers provided here, have demonstrated that the diversity and complexity of Roman archaeology cannot be adequately covered by research carried out in isolation. Only through collaboration and in international and interdisciplinary
exchange is it possible to develop and advance the field of Roman archaeology, both theoretically and practically. The editors of this volume, therefore, welcome the wish and aspiration of the TRAC Standing Committee to continue the internationalisation of this successful and productive conference series. The installation of a permanent TRAC website, which is available at http://www.trac.org.uk forms an important step in this direction. After its second ‘excursion’ to the continent, the conference will return to Britain, where the 23rd TRAC will be hosted by King’s College London from 4 April to 6 April 2013, but it is hoped that we will see TRAC continuing to expand to new venues on the continent and further afield.

TRAC 2012 would not have been possible without the support of many people and institutions. The organisers would, therefore, like to thank their supporters: the Goethe-Universität Frankfurt and the Technische Universität Darmstadt for providing venues and staff; the Society for the Promotion of Roman Studies and the Barbican Research Associates for granting generous bursaries for speakers and attendees; the RAC Frankfurt Organising Committee and its executive chairman, David Wigg-Wolf from the Römisch-Germanische Kommission des Deutschen Archäologischen Instituts; Darrell Rohl from the TRAC Standing Committee for most helpful advice and for chairing at TRAC’s general sessions. The conference would not have run so smoothly without the support of our assiduous student assistants, to whom we are much obliged. We would like to thank all the speakers and session organisers, as well as all the contributors to this volume for their cooperation and commitment. Our gratitude also goes to the anonymous reviewers for their time and invaluable comments and critique; the Römerkastell Saalburg for hosting an excursion and the provision of the image of a fibula depicting an owl, which is the template for the conference logo, and to Hanni Töpfer for her support in preparing the contributions for publication. Finally, our gratitude goes to Oxbow Books for their continued commitment to publishing the TRAC Proceedings, which we hope will continue in the future.

Annabel Bokern, Marion Bolder-Boos, Stefan Krmnicek, Dominik Maschek and Sven Page
TRAC 2012: Programme

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Session organiser: Anna Anguissola

Gabriella Cirucci  
‘Authentic Greek’. Transformations of ancient Greek artworks in the Roman World

Angela Palmentieri  
Roman statuary in marble and bronze from Salerno in Campania

Britta Rabe  
Incorporating Egypt. A case study

Anna Anguissola  
Marks of imitation or signs of originality? Struts in Roman marble sculpture

Fiona Mowat  
The adoption and adaptation of Greek sculptural prototypes in the Roman cinerary monuments dating from the late first to early second centuries A.D.

Marike van Aerde  
Augustan visual language revisited: from copy criticism to creative emulation

TRAC SESSION 2: THE ROMANISATION OF THE ROMAN WORLD. NEW THEORETICAL, PRACTICAL AND METHODOLOGICAL APPROACHES TO AN OLD PARADIGM
Session organisers: Michael Sommer and Miguel John Versluys

Sergio Gonzales Sanchez  
Post-colonialism, globalisation and beyond: a comparative approach to national perspectives on ‘Romanisation’

Dragana Mladenovic  
Romanisation and Anglo-American post-colonial discourse – a case of collateral damage?

Blanca Misic  
‘Psychoanalysing Romanisation’. The concepts of ‘Romanisation’ and acculturation from a psychological perspective

Marleen Termeer  
The Romanisation of the Roman World: early Roman expansion in central Italy

Lennart Gilhaus  
What comes afterwards? Uniformity and distinctiveness in the Roman Empire of the 2nd and 3rd centuries C.E.

Dianne van de Zande  
Regional and Mediterranean contexts of rural funerary structures in Roman Syria: a theoretical exploration
TRAC SESSION 3: RELIGION IN ROMAN ITALY: CONTINUITY AND CHANGE, CONTINUITY IN CHANGE
Session organiser: Annalisa Calapà

Andrea Carini The indigenous element in Latin colonisation of Italy and Roman cults: persistence and innovation
Marion Boos Venus in the Roman Republic
Claudia Widow Samnite sanctuaries. Formation and dissemination of temples in Samnium
Annalisa Calapà Sacra Volsiniensia. Civic religion in Volsinii after the Roman conquest
Valentino Gasparini The cult of Jupiter in Pompeii

TRAC SESSION 4: PHILHELLENISM AND THE ROMANS
Session organiser: Kelly Olson

Gunnar R. Dumke Dead, yet agile – Hellenistic rulers in Roman material culture
Kathryn Lomas Colonising the past: cultural memory and civic memory in the Hellenistic World
Karen A. Laurence Roman transformations to the Isthmian games and the creation of new Corinthian identities
Roman Roth Double penetration: Greeks, Romans and Apennine tribes in South-Central Italy
Constanze Loesch A glimpse of greek ‘savoir vivre’ in remote areas of the Imperium Romanum? A Roman ‘wedding’ ring with ‘homonoia’ inscription and a Dionysos bust from a girl’s tomb from a Roman farmstead in Rheinbach-Flerzheim, North Rhine Westfalia, Germany
Kelly Olson Greek dress and Romanitas in Roman antiquity
TRAC SESSION 5: ‘LIVING NEXT DOOR TO ANNIUS’: ROMAN NEIGHBOURHOOD RELATIONS IN URBAN CONTEXTS
Session organisers: Anna Kieburg and Renate Storli

Eeva Maria Viitanen, Laura Nissinen and Kalle Korhonen

David Griffiths

Hanna Stöger

Heini Ynnilä

Evan Proudfoot

Jeremy Hartnett

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Illuminating Pompeii: ‘after-dark’ activities and the urban consumption of artificial light at Insula VI.1
The ‘collective insula’ – a Severan neighbourhood in Ostia
Understanding neighbourhood relations through shared structures: reappraising the value of insula-based studies
Next door neighbours: doors as a ‘way in’ to Pompeian neighbourhoods and social rhythms
Overhearing? Soundscapes and society in the Roman neighbourhood

TRAC SESSION 6: EMBODYING VALUE? THE TRANSFORMATION OF OBJECTS IN AND FROM THE ROMAN WORLD
Session organiser: Clare Rowan

Astrid van Oyen
William Anderson
Dragana Eremic
Gordana Ciric
Katherine M. Erdman
Eva M. Mol

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Coin finds beyond the Danube: functions of fourth century Roman imperial coins within Sarmatian society
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Modelling Roman materialism

Stefanie Hoss
Recycling all metal? Towards a revised model of refuse dumping patterns

Jay Ingate
Roman bridges with a native view: an exploration into how traditionally ‘Romanised’ elements of the town interacted with meaning-laden pre-historic waterscapes

Sylvie Barrier
How to quantify and analyse the Romanisation in internal Gaul by the study of fine wares (200 B.C.—A.D. 50): new methodological approaches and results

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Session organisers: Tyler Franconi and Meike Weber

Tyler Franconi
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John Creighton
Financing the military: the supply of coin to the Roman armies

Meike Weber
One army, one market, same supplies? Discussing regionality in the organisation of frontier markets and military supply

Anthi Kaldeli
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Victoria Leitch
Pottery on the fringe: ceramic approaches for modelling frontier markets
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Gareth Beale and Graeme Earl  
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Renato Pinto and Luciano C. G. Pinto  
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Maaike Groot  
Batavian farmers and Roman markets: exploring economic interactions on the frontier

William Southwell-Wright  
Disability, identity and social roles in Late Roman Britain

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Session organiser: Joanne Ball

Andrew P. Souter  
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Peter Norris  
The experience of frontier in the provinces of Hispania

Colin Wallace  
‘It was always an unproductive conquest’. Modern work from the margins, on the margins: early Liverpool academics working on Roman Britain

Julia Nikolaus  
Identity(ies) at the margins: funerary iconography and identity in Tripolitania

Helen Murphy  
The terminological development of extramural settlements on Hadrian’s Wall: old ideas, new approaches

Nicky Garland  
Ritual landscapes of pre-Roman Britain: the margins of practise on the margins of the empire